

CMCEICTM WEST

CMMC Ecosystem Summit + CMMC Implementation Conference

MAY 21-23, 2025



SPONSORSHIP PROSPECTUS

Presented by CIC in partnership with the Cyber AB

WHY CEIC WEST?

The premier event for CMMC implementation and compliance, where sponsors connect directly with decision-makers.

Unmatched Opportunities to Connect

- 50% of CEIC East attendees were OSCs—the organizations actively driving demand for CMMC solutions.
- Sponsorships are limited, and exhibitor opportunities are expected to sell out quickly.
- CEIC East **SOLD OUT** of Exhibitor Booths and Express Connect opportunities.
- Attendee registrations are expected to sell out, guaranteeing a packed event of engaged decision-makers.
- CEIC's unmatched reputation for creating real commerce between sponsors and attendees in the CMMC world.



WHY CEIC WEST?

CEIC West is where the real work happens, and where your products, services, and expertise will be in demand.

A Milestone Event You Can't Miss

- The first major conference since the CMMC Rule went into effect on December 16, 2024.
- Official implementation conference of The CyberAB, ensuring the most credible and up-to-date guidance.
- Focused on implementation, not high-level talk—contractors will be actively shopping for solutions to accelerate their compliance.

More than just a conference - A week-long experience

- Enhance your skills with Pre-Conference Training courses
- Network on the green at the inaugural CMMC golf tournament at TPC International Golf Course supporting the Tech 4 Troops.
- Enjoy 2 ½ days of sessions presented by the most acclaimed speakers in the industry





WHO WILL BE THERE

500+ ATTENDEES

IN-PERSON & VIRTUAL



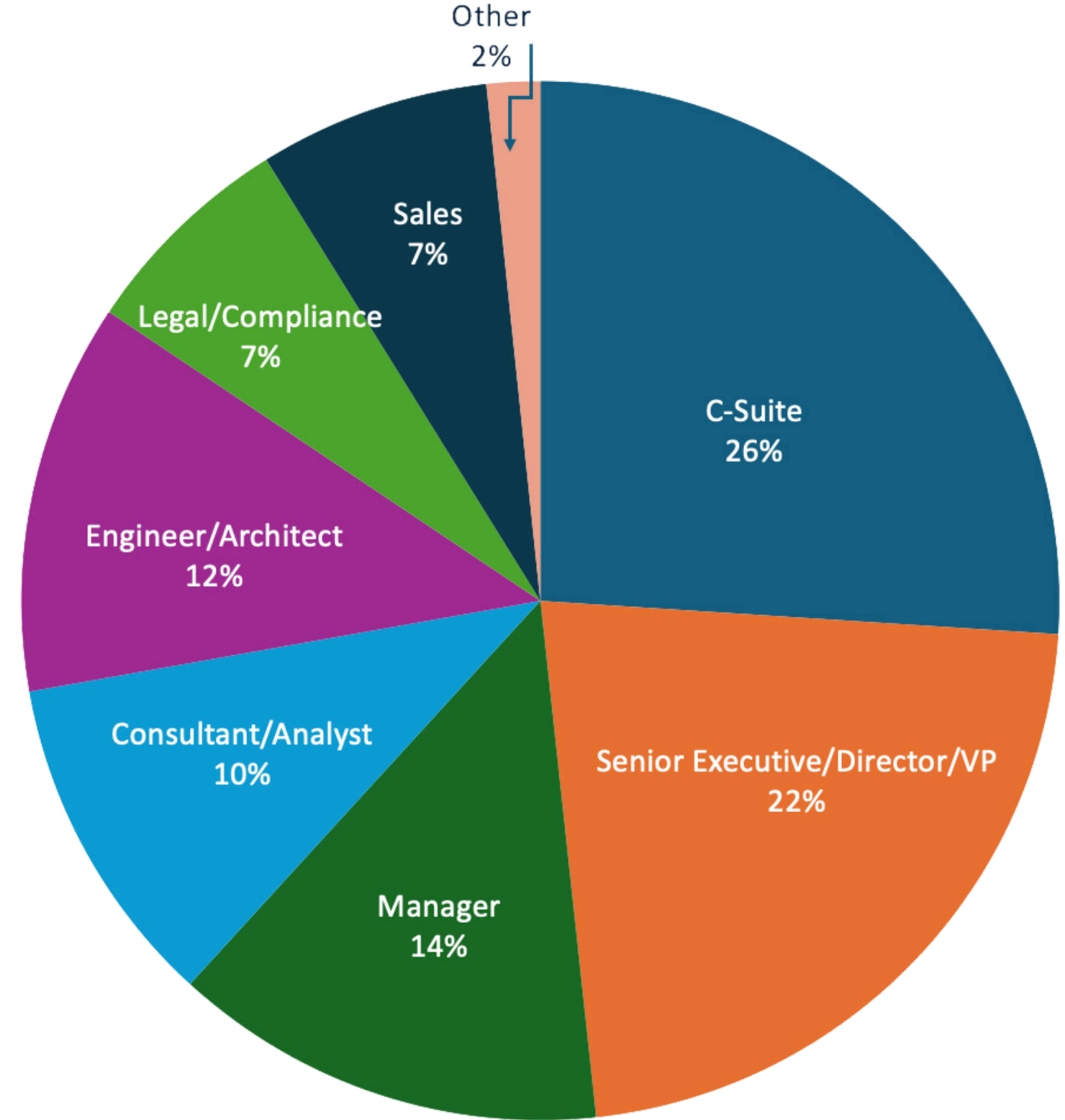
COMPANY PROFILES:

46% Service Providers

26% Organization Seeking Compliance (OSC)

24% Both

4% Other



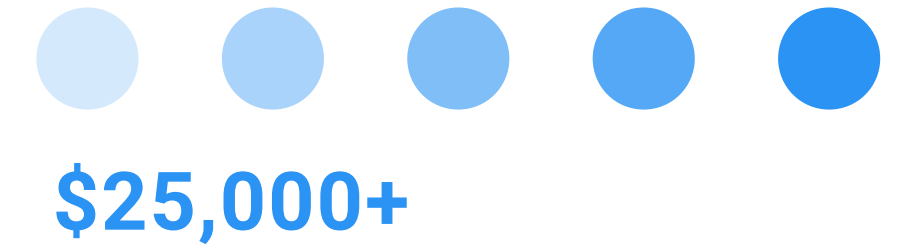
Disclaimer: Above data sourced from CEIC East, November 2024. Similar data can be expected, but not guaranteed at CEIC West.



SPONSORSHIP OPPORTUNITIES



TIER 1



\$150,000
TITLE SPONSOR

As a Title Sponsor you will share top billing with The Cyber AB and one other title sponsor, enjoy an exclusive Day 1 lunch with up to 10 guests with The Cyber AB's CEO, Matthew Travis, and the opportunity to introduce the opening keynote at CEIC West 2025.

- Attendee registration & attendee lists (shared pre and post-event)
- 6 event passes (in-person + virtual access)
- Expanded exhibitor booth (10' x 20') + virtual booth
- Opportunity to include 3 collateral items in attendee SWAG bags
- Attendee discount code for clients/colleagues
- Custom 3-5 minute recap video with 1:1 interviews
- Sponsor promotion, including branding on all event materials, signage, and communications.
 - Logo on event water cups at hydration stations
 - Logo on official conference tote bag
 - Minor logo on Breakout stage backdrops
 - Major logo on General Session stage backdrop

\$35,000
LUNCH SPONSOR (QTY = 2)

Provide a 1-hour presentation during lunch on the day of your choosing. Put your brand at the forefront with custom table tents, napkins, and major logo placement on the stage backdrop during lunch.

- Attendee registration & attendee lists (shared pre and post-event)
- 4 event passes (in-person + virtual access)
- \$2,500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion, including branding on all event materials, signage, and communications.

\$25,000
HAPPY HOUR SPONSOR

Provide the welcome remarks (5 minutes) during the Happy Hour on Day 1 of CEIC West. Put your brand at the forefront with custom table tents, napkins, and a 10' x 10' promotional banner displayed during the Happy Hour.

- Attendee registration & attendee lists (shared pre and post-event)
- 2 event passes (in-person + virtual access)
- \$2,500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion, including branding on all event materials, signage, and communications.



TIER 2



\$20,000 OSC TRACK SPONSOR

Emcee the entire Organization Seeking Compliance (OSC) for CEIC West. Enjoy the opportunity to introduce and close each session of the Track for the entire 2.5 day event.

- 2 minute introduction and closing for each session
- Attendee registration & attendee lists (shared pre and post-event)
- 1 event pass (in-person + virtual access)
- \$500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

\$15,000 SERVICE PROVIDER TRACK SPONSOR

Emcee the entire Service Provider Track for CEIC West. Enjoy the opportunity to introduce and close each session of the Track for the entire 2.5 day event.

- 2 minute introduction and closing for each session
- Attendee registration & attendee lists (shared pre and post-event)
- 1 event pass (in-person + virtual access)
- \$500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

\$15,000 WI-FI SPONSOR

Help every attendee connect safely and securely as the official Wi-Fi Sponsor. This package includes your company name as the Wi-Fi password for the entire conference!

- Attendee registration & attendee lists (shared pre and post-event)
- 1 event pass (in-person + virtual access)
- \$500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.



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TIER 2

\$10,000 - \$20,000

\$12,500 SESSION RECAP SPONSOR

AI-generated session recaps will be created, curated and edited by the Forum Makers team

- 20 emails
- Attendee registration & attendee lists (shared pre and post-event)
- 1 event pass (in-person + virtual access)
- \$500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

\$10,000 BREAKFAST SPONSOR (QTY = 3)

Put your brand on the mind of each attendee as they start their day by sponsoring the breakfast on the conference date of your choosing. Custom table tents and napkins included.

- Attendee registration & attendee lists (shared pre and post-event)
- 1 event pass (in-person + virtual access)
- \$500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

\$10,000 BAG SPONSOR

Be the official conference tote bag sponsor and enjoy prominent company logo placement the shoulders of every attendee.

- Attendee registration & attendee lists (shared pre and post-event)
- 1 event pass (in-person + virtual access)
- \$500 credit toward a Standard Exhibitor Booth
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.





TIER 3

\$6,000 - \$7,500

\$7,500 STANDARD EXHIBITOR BOOTH

Showcase your brand as an exhibitor at CEIC West where registrations are expected to sell out, guaranteeing a packed event of engaged decision-makers.

- 10' x 10' Exhibitor Booth
 - Attendee app for lead scanning
 - Virtual exhibitor booth + access for 30 days post event
 - 6' table + 2 chairs included
 - Carpeted space included
- 2 event passes (in-person + virtual access)
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

\$7,500 EXPRESS CONNECT HOST

Find your ideal CMMC compliance partner as an Express Connect Host, a unique event experience akin to speed dating for B2B. Engage in 30-minute one-on-one meetings with a variety of vendors, including Registered Provider Organizations (RPOs), Certified Third-Party Assessor Organizations (C3PAOs), and Licensed Training Providers (LTPs).



- 10' x 10' Express Connect Private Meeting Space
 - Express Connect attendee registration lists (shared pre and post event)
 - 6' table + 4 chairs included
 - Meeting space decor limited to 3' wide pop up banner
 - Meetings by appointment only
- 2 event passes (in-person + virtual access)
- Attendee discount code for clients/colleagues
- Standard electric included
- Dedicated Express Connect support manager
- Sponsor promotion on event materials, signage, and communications.



\$11,250 BUNDLE

Save \$3,750 by bundling a Standard Exhibitor Booth + Express Connect Host.

- Standard Exhibitor Booth + Express Connect Host
- 4 event passes (in-person + virtual access)
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

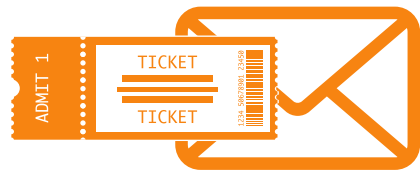
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**Full conference registration & attendee lists are not included with Tier 3. Attendee list available as an add-on. Package shipping/receiving and electrical available from the venue with an additional fee.*



TIER

3



\$7,500 REGISTRATION SPONSOR

Gain high visibility and guaranteed impressions as the official registration sponsor. This opportunity positions your brand on the first interaction attendees have with the conference. Align your message with the excitement of conference attendance.

- Your logo appears in the confirmation email
- Branded kiosks and signage at the in person event
- Logo featured on the Registration checkout page
- 1 collateral piece to be added to the Welcome Bag

\$7,000 ROOM KEYS

Customize the JW Marriott Las Vegas hotel room keycards with your company logo or slogan.

- 1 event pass (in-person + virtual access)
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

\$7,000 WELLNESS BREAK

Invite attendees to add a little wellness to their break with your company as the spotlight. Includes 10 minutes on stage to lead a mindful meditation or movement activity.

- 1 event pass (in-person + virtual access)
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.
- Custom table tents and napkins

\$6,000 BREAK

Be the reason the coffee pots stay full and flowing by being a Break Sponsor at CEIC West.

- 1 event pass (in-person + virtual access)
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.
- Custom table tents and napkins

**Full conference registration & attendee lists are not included with Tier 3. Attendee list available as an add-on. Package shipping/receiving and electrical available from the venue with an additional fee.*



TIER 4



\$5,000 VIP LOUNGE

Invite colleagues and conference attendees to relax, collaborate and share ideas in your private VIP lounge during the entire 2.5 day conference.

- Includes private stock of up to \$1,000 of beer/wine/soda
- Audio/visual (AV) and electrical available with additional charge.

\$5,000 CONFERENCE LANYARDS

Want your company logo to be seen? Become the official conference lanyard sponsor and watch every attendee accessorize with your logo.

- 1 event pass (in-person + virtual access)
- Attendee discount code for clients/colleagues
- Sponsor promotion on event materials, signage, and communications.

\$5,000 CONFERENCE CHARGING TOWERS

Showcase your company on branded power strip towers throughout the event and help attendees stay charged and powered.



\$2,500 INNOVATORS ROW EXHIBITOR



Network and engage with industry leaders and influencers with a seat at a shared table, for a price that's made for those just getting started in their CMMC business journey.

- Enjoy 2' x 2' of table space positioned in a prime location near the exhibitor hall entrance
- Virtual exhibitor booth with lead scanning app included*
- 1 event pass (in-person + virtual access)
- Attendee discount code for clients/colleagues.
- Logo placement on event materials, signage, and communications.

\$2,500 CONTINUING EDUCATION

With CMMC 2.0 it's more important than ever to maintain continuing professional education (CPE credits). Encourage attendees to think of your company as they work to obtain their CPEs at CEIC West.

- Dual-branded scanning stations at the entrance of each session
- Logo included on Continuing Education information page on the CEIC West event website

**Full conference registration & attendee lists are not included with Tier 4. Attendee list available as an add-on. Package shipping/receiving and electrical available from the venue with an additional fee.*



SPONSORSHIP ADD-ON

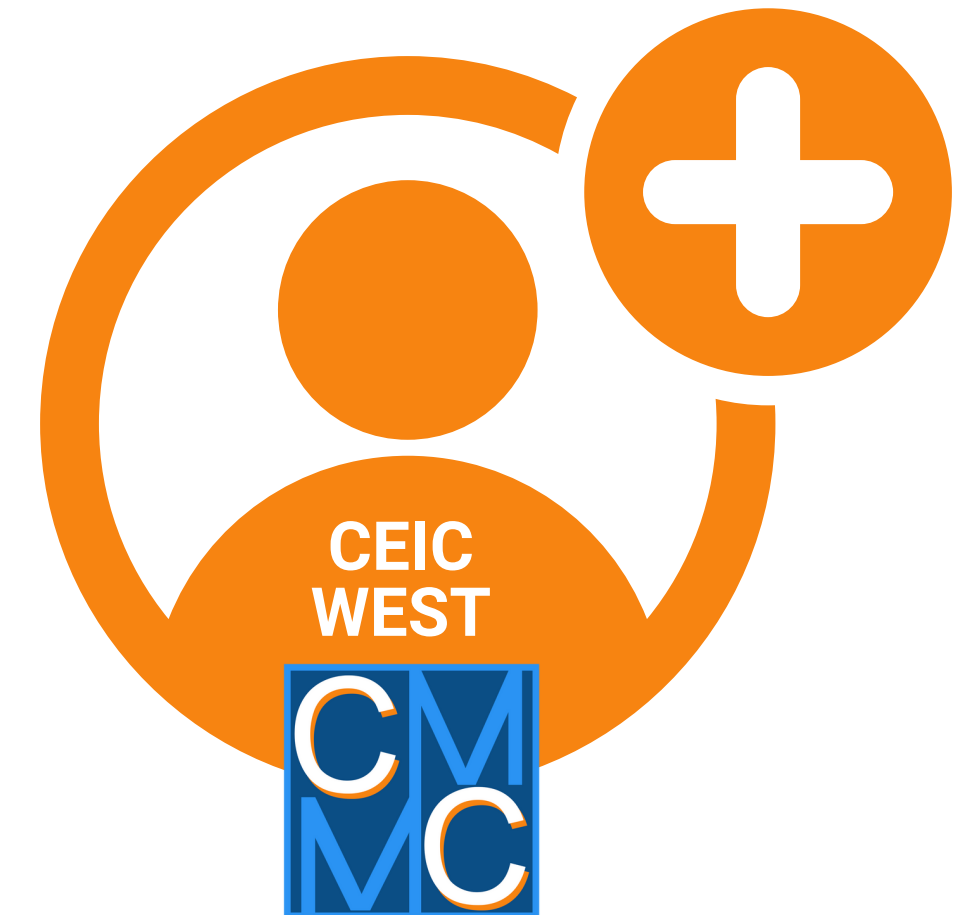
Customize your Tier 3 or Tier 4 sponsorship with this valuable add-on. *(Included in Tier 1 and Tier 2 Sponsorships).*

\$3,500

REGISTRATION & ATTENDEE LIST

Full conference registration & attendee lists (shared pre and post event).

- Contact details include
 - Name
 - Job Title
 - Company
 - Company Type (Service Provider/Contractor)
 - State
 - Email
 - Phone number (where provided)
 - Attendance Type (in person or virtual)



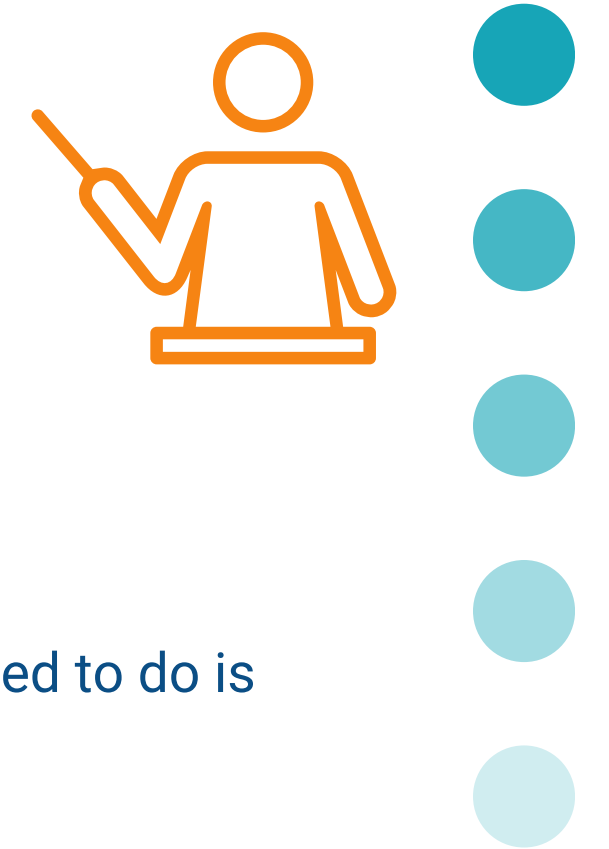


**PRE-CONFERENCE
SPONSORSHIP OPPORTUNITIES**



PRE-CONFERENCE TRAINING PROVIDER

\$5,000/day/classroom



Are you a CCP, CCA, or Certified Professional training provider looking to offer your services to those in need?

Take advantage of our expansive and targeted audience by setting an exclusive price for your training class(es). All you need to do is prepare your instructors.

- Access to private classroom
- Custom class description landing page, and order form on the CEIC West event website
- 1 conference event pass per course reserved/per day
- \$1,500 credit toward a Standard Exhibitor Booth
- Branded class signage
- Attendee discount code for clients/colleagues
- Sponsor promotion, including branding on all event materials, signage, and communications.
- Forum Makers will handle all registrations for the class
 - Weekly registration updates shared with your team
- Forum Makers will remit payment to you on all class registration fees collected (less processing fees or fees associated with refunds) within 60 days post-event.

Additional Options (billed separately to training provider)

- Projector package: screen, projector, speakers, microphone, and power outlets for each attendee table. \$1,500/day
- Catered breakfast, lunch or snacks. *Contact venue for pricing.*
- Beverage service. *Contact venue for pricing.*

**Full conference registration & attendee lists are not included with Pre-Conference Training Provider sponsorship. Attendee list available as an add-on. Package shipping/receiving and electrical available from the venue with an additional fee.*



PRE-CONFERENCE GOLF TOURNAMENT

CEIC West 2025 Tech for Troops Golf Tournament: May 20th | 9 AM PT

A percentage of the proceeds to benefit Tech For Troops charity

\$5,000 | BEVERAGE STATION

- Orange Crush cocktail and mocktail at tee off and the turn
- Company logo on the table runner at the beverage station
- Company logo featured on the golf tournament page on the CEIC West website

\$3,500 | \$35,000 HOLE-IN-ONE SPONSOR

- Company logo prominently displayed at the designated Hole-in-One hole.
- Table and 2 chairs for staff and SWAG
- Up to 1 winner
- Company logo featured on the golf tournament page on the CEIC West website

\$2,500 | \$10,000 PUTTING CONTEST SPONSOR

- Company logo prominently displayed at the designated putting area
- 3 putt combination format
- Up to 2 winners
- Company logo featured on the golf tournament page on the CEIC West website

\$2,500 | BRANDED VICE GOLF BALL

- A sleeve of CEIC West/your logo Vice golf balls for every player
- 3 dozen additional branded golf balls
- Company logo featured on the golf tournament page on the CEIC West website

\$1,500 | HOLE SPONSOR

Sponsor a hole during the pre-conference golf tournament at TPC Las Vegas

- Put your company name on the minds of all the early bird attendees with branded signage on the green at the hole of your choice.
- Company logo featured on the golf tournament page on the CEIC West website



CMMC WEST™



Presented in partnership with CIC and The Cyber AB



A production of ForumMakers.com